

# Privacy Policy

Last Updated: December 2025

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At Booklyverse, we take your privacy seriously. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you use our platform.

## 1. Information We Collect

### 1.1 Information You Provide

- **Account Information:** Name, email address, username, password
- **Profile Information:** Bio, profile picture, social media links
- **Payment Information:** Billing address, payment method details (processed by Stripe)
- **Content:** Books, reviews, comments, and other content you create
- **Communications:** Messages you send to us or other users

### 1.2 Information Collected Automatically

- **Device Information:** IP address, browser type, operating system
- **Usage Data:** Pages viewed, time spent, features used, reading progress
- **Cookies:** Session cookies, preference cookies, analytics cookies
- **Location Data:** General geographic location based on IP address

## 2. How We Use Your Information

We use your information to:

- Provide, maintain, and improve our services
- Process transactions and send related information
- Send you technical notices, updates, and support messages
- Respond to your comments, questions, and requests
- Personalize your experience and provide content recommendations
- Monitor and analyze trends, usage, and activities
- Detect, investigate, and prevent fraudulent transactions and abuse
- Comply with legal obligations

## 3. How We Share Your Information

We may share your information with:

- **Service Providers:** Third parties that perform services on our behalf (payment processing, analytics, email delivery)
- **Authors:** When you purchase a book, the author may see your display name and purchase information (not your email or payment details)
- **Legal Requirements:** When required by law, subpoena, or to protect our rights
- **Business Transfers:** In connection with a merger, acquisition, or sale of assets

**We do not sell your personal information to third parties.**

## 4. Data Retention

We retain your personal information for as long as your account is active or as needed to provide you services. We may retain certain information as required by law or for legitimate business purposes (such as resolving disputes and enforcing our agreements). Financial records are retained for seven (7) years for tax and compliance purposes.

## 5. Your Rights and Choices

You have the right to:

- **Access:** Request a copy of your personal data
- **Correction:** Update or correct inaccurate information
- **Deletion:** Request deletion of your account and personal data
- **Portability:** Receive your data in a portable format
- **Opt-out:** Unsubscribe from marketing communications

To exercise these rights, contact us at [privacy@booklyverse.com](mailto:privacy@booklyverse.com) or through your account settings.

## 6. Security

We implement appropriate technical and organizational measures to protect your personal information against unauthorized access, alteration, disclosure, or destruction. These measures include encryption of data in transit and at rest, secure authentication, and regular security assessments. However, no method of transmission over the Internet is 100% secure.

## 7. Children's Privacy

Booklyverse is not intended for children under 13 years of age. We do not knowingly collect personal information from children under 13. If we learn we have collected information from a child under 13, we will delete that information promptly. If you believe we have collected information from a child under 13, please contact us.

## 8. International Data Transfers

Your information may be transferred to and processed in countries other than your own. These countries may have different data protection laws. By using Booklyverse, you consent to the transfer of your information to the United States and other countries where we operate.

## 9. Cookies and Tracking Technologies

We use cookies and similar tracking technologies to collect information and improve our services. You can control cookies through your browser settings. Disabling cookies may affect the functionality of certain features.

## 10. Changes to This Policy

We may update this Privacy Policy from time to time. We will notify you of any material changes by posting the new Privacy Policy on this page and updating the "Last Updated" date. Your continued use of the Platform after changes are posted constitutes acceptance of the revised policy.

## 11. Contact Us

If you have questions about this Privacy Policy or our privacy practices, please contact us at:

- Email: [privacy@booklyverse.com](mailto:privacy@booklyverse.com)
- Address: Booklyverse Inc., [Address]

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*This Privacy Policy is effective as of the Last Updated date above.*